



PET HEAD ROCKS OUT WITH BACKSTAGE ARTIST LOUNGE New York, NY (March 24, 2011) – Pet Head™, created by the founders of TIGI Bed Head, is now the exclusive Pet Grooming, Pet Accessories, Pet Toys, and Pet Apparel company for the Backstage Artist Lounge. Backstage Artist Lounge provides famous bands with a variety of sample products during their rock tours.

Pet Head will travel on tour and backstage during Buzzfest May 1st, 2011. Past line-ups for this show include some of the hottest names in Rock music today: Three Days Grace, Limp Bizkit, Alice In Chains, Puddles of Mudd, Papa Roach, etc.

Not only will the bands of Buzzfest enjoy the products provided to them, but now with Pet Head in the line up, Buzzfest's rock star's beloved canines will be the best smelling and coolest dogs being walked on the streets.

The artists will be sampling the extensive line of shampoos, clothing, and accessories provided by Pet Head. Whether they have a stinky mutt who needs "Dirty Talk" shampoo or a purebred who wants to indulge with "So Spoiled" conditioning crème rinse, Pet Head will have them smellin' and lookin' fabulous! Pet Head has the perfect product to suit every dogs needs. The line of shampoos, crème rinses and sprays are made with ingredients specially formulated to pamper and indulge all doggies making them clean, fluffy, silky and smell oh' so good! Also, all Pet Head products are pH adjusted, free of paraben, sulfate, DEA, and are cruelty free.

To have your pup looking and smelling just as good as these Rock star's dogs please visit www.pethead.com.

About Pet Head

Pet Head™ is a line of grooming products licensed to Fetch...for cool pets!, available for cool dogs and cool cats! The edgy fashion forward line is perfect for pets. Pet Head™'s line of grooming products includes shampoos, crème rinses and sprays that suit every type of furry situation. Pet Head™ products will have your pets smelling and looking fabulous in no time!