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Backstage Artist Lounge™ Tour returned to BUZZFEST with Jane's Addiction, Social Distortion, Seether, New Politics, Electric Touch and My Darkest Days

Backstage Artist Lounge presented by Line 6 and Got Evil Clothes joined Buzzfest bands including Jane's Addiction, Puddle of Mudd, Flogging Molly, Social Distortion, Seether, Young The Giant, Electric Touch, My Darkest Days, Middle Class Rut, Red Jumpsuit Apparatus, Evans Blue, New Politics, Airborne Toxic Event and The Dirty Heads.

May 2nd 2011 (*Houston*)—Backstage Artist Lounge at Buzzfest showcased Line 6's "dream rig" and the newest collection from Got Evil Clothes. Official supporters of this particular BAL tour date also included Hoodie Buddie, hoodies with iPod docking; CREAM alcohol-infused flavored whipped cream (pictured below with George Schmidt of Flogging Molly); and The Slanket which are the original blankets with sleeves. Wicked Audio were the exclusive headphones backstage once again.

From head to toe, official BAL brands like Negris Lebrum accessorized bands with sunglasses and unity bracelets, while Creative Recreation put fly kicks on the rock stars.

Kabang Energy Candy, Dirtee Hollywood, Recycle-a-flask, Beeline, Think-a-lot Toys, Crazy Bands, Hoopnotica, Tito's Vodka, Vitamin Water, Evolve Body Jewelry, Bananagrams, Magnets.com, CustomizedStickers.com, Manic Panic, InTune Guitar Picks, Xzavier Clothing, ONE Condoms, Cold Steel and Tattoo Manufacturing all added to the backstage fun.

Exclusively dressing the pets of rock stars in the Backstage Artist Lounge, Pet Head gifted clothes, petcare and accessories such as guitar-shaped chew toys!

GBMC, Gentlemen's Beard & Mustache Coalition, premiered for the first time ever in Backstage Artist Lounge. Mustache inspired wardrobe was a hit! Bands had a lot of fun trying on GBMC's bandanas, featuring a mustache on one side and a beard on the other.

Many of the artists tried Clint's Cigars, exclusive distinguished on tour in 2011 as the Official Cigar of the Backstage Artist Lounge.

Visible Changes continues to be the exclusive hair salon of Buzzfest's Backstage Artist Lounge. Visible Changes styled Christina Outlaw's hair backstage for the cameras, as well as the hair of some of the best bands in the line-up. My Darkest Days, Red Jumpsuit Apparatus and New Politics all got their hair did by talented hair stylists who were able to use the rainbow array of semi-permanent and temporary hair color and styling products by Manic Panic. Shaun from Seether stocked his tour bus with Manic Panic for upcoming hair color changes.

Electric Touch, who played Coachella recently, were especially fun in the Backstage Artist Lounge. Electric Touch looked adorable in hoodies by Hoodie Buddie and wearing Wicked Headphones around their neck like an accessory.

“Buzzfest always has the best line-ups. 94.5 The Buzz has impeccable taste,” BAL host, Christina, remarks, “The station really has their finger on the pulse of what’s hot in rock music.” This was the 26th Buzzfest and the 3rd year BAL has taken part. Over 11,000 fans attended Buzzfest in the audience.

The Line 6 “dream rig” consisted of the James Tyler Variax guitar, POD HD 500, DT50 Amp, XD Vocal Wireless and Relay G90. Artists were able to check out the gear and jam, while having questions answered by a Line 6 Product Specialist who spent the day in the lounge with the artists.

Long-time friends of BAL, Evans Blue, looked hot in Xzavier Clothing, as did My Darkest Days. Young The Giant and Middle Class Rut were new to BAL and they got hooked up with all kinds of cool swag. Christina of BAL says of Young The Giant’s current hit single, “It’s always stuck in my head. The hook is so brilliant! I relate to it so much! If you haven’t heard it yet, do yourself a favor and check it out immediately!”

This BAL tour date was part of a double-header weekend—BAL was in two places at once! VH1’s Best Cruise Ever Backstage Artist Lounge *and* Buzzfest’s Backstage Artist Lounge took place this weekend. Christina had to jump overboard in port in Cozumel half-way through the cruise to hop on a flight to Houston. BAL wasn’t kidding when they coined the phrase, “life is one big tour.”

On tour forever, BAL constantly uploads photos and videos that give fans a sneak peek *backstage* all year long at www.youtube.com/cmartrocks and “The Backstage Artist Lounge” on Facebook. You can also follow @cmartrocks on Twitters for up-to-the-minute tidbits from backstage.

“Backstage is a frame of mind.” ~ Anonymous rock star in the Backstage Artist Lounge.

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About Backstage Artist Lounge™ Tour BAL tours major concert festivals across North America and abroad. Backstage Artists Lounge integrates top brands with famous bands. Now in year 5, BAL marries innovation in marketing with new solutions for the music industry. Guests of Backstage Artists Lounge to date include Godsmack, Alice In Chains, Avenged Sevenfold, The Killers, Stone Temple Pilots, Chevelle, Breaking Benjamin, Mudvayne, Papa Roach, Taking Back Sunday, Staind, Seether, Wolfmother, Linkin Park, Three Days Grace, Offspring, Buckcherry, Saliva, Flyleaf, Jet, and *many* more.

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