

**FETCH...FOR COOL PETS! DONATES PET HEAD SHAMPOOS TO TORNADO VICTIMS- New York, NY (July 1, 2011)** – Envision houses torn apart, power lines scattered across the road, and debris filling the air, making it impossible to see what is in front of you. This was an actual reality to those in the town of Joplin, Missouri. On May 29, 2011 the Midwest was hit with a powerful tornado destroying everything in its path.

After such a horrific occurrence, we as a people sometimes find that little things in life can make each day easier to deal with. Though several families' lives were completely changed forever that day, they may be able to find even the littlest bit of joy in their four legged family members, their pets. We here at Fetch..for cool pets! wanted to make this possible by donating cases of Pet Head Grooming products to the Clarksville Humane Society. They then in turn donated products to Tornado stricken shelters throughout the Midwest.

The Clarksville Human Society aids in pet shelter operations. They are trying to create proactive programs and services to better serve the animals and people in their community.

We want the people of Joplin, Missouri and all those affected by the Tornadoes to know we send our condolences to those that have lost their family and homes that that our thoughts and prayers are with them daily.

#### **About Fetch...for cool pets**

Fetch...for cool pets! is the manufacturer of a variety of dog and cat products. Pet Head™ is their most widely distributed specialty grooming brand sold in pet specialty stores, pet shops, and beauty salons all across America, Europe, Australia, Asia & the Middle East. Pet Head™'s line of grooming products includes shampoos, crème rinses, and sprays. Fetch...for cool pets! will continue to innovate with new product lines and brands as well as push the envelope on market reach. To learn more about Fetch...for cool pets! please visit [www.PetHead.com](http://www.PetHead.com)