



PET HEAD GOES TO HOLLYWOOD New York, NY (July 6, 2011) – Do the names Paris Hilton, Oprah Winfrey, Mario Lopez, and Kelly Osbourne ring a bell? Did you know they are pet lovers and their pooches are nearly as famous as their A-list owners? Well now these pups will be a bit more glamorous when they receive the HollyWOOF specialty gift boxes because Pet Head will arrive in each recipient’s doggie gift bag.

Pet Head™ shampoos, created by the founders of TIGI Bed Head, will now pamper Hollywood’s A-list’s pooches in the HollyWOOF A-List Doggie Gift Bags this July. Fetch...for cool pets!, the licensors of Pet Head shampoo, will be sending personal gift bags to each of the twenty-five celebrities. Tori Spelling, Miley Cyrus, Betty White, Drew Barrymore, Blake Lively, Fergie, and Justin Timberlake are just a few of the celebrities whose canines will be bathing with luxury grooming shampoos. Now not only will their dogs be as famous as their owners, but they will be the best smelling and coolest dogs promenading through the streets of Hollywood.

Each doggie gift bag will include several Pet Head shampoos, sprays, and wipes. Whether they have a stinky mutt who needs “Dirty Talk” shampoo or a purebred who wants to indulge with “So Spoiled” conditioning crème rinse, Pet Head will have them smelling and looking fabulous! Pet Head has the perfect product to suit every dogs needs. The line of shampoos, crème rinses and sprays are made with ingredients specially formulated to pamper and indulge all doggies making them clean, fluffy, silky and smell oh’ so good! Also, all Pet Head products are pH adjusted, free of paraben, sulfate, DEA, and are cruelty free.

To have your pup be as chic as these A-list celebs’ dogs please visit www.pethead.com.

About Fetch...for cool pets!

Fetch...for cool pets! is the manufacturer of a variety of dog and cat products. Pet Head™ is their most widely distributed specialty grooming brand sold in pet specialty stores, pet shops, and beauty salons all across America, Europe, Australia, Asia & the Middle East. Fetch has expanded into the pet oral care as well as several other pet categories. Founded in 1982, Fetch...for cool pets! will continue to innovate with new product lines & brands as well as push the envelope on market reach.