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PET HEAD BY TIGI BED HEAD DEBUTS GROOMING PRODUCTS, APPAREL AND ACCESSORIES FOR COOL DOGS

New York (February 14, 2008) – Calling all cool dogs! Pet Head, a new line of grooming products, apparel and accessories is now available for all canines. The line is licensed to Skaffles LLC from TIGI/Bed Head through Stone America. Just as Bed Head is known for hair products for cool people, Pet Head is the next step to perfecting every doggie's 'do and defining their unique style! Now man's best friend can look as cool as their owners!

Bed Head is one of the most popular lines of lifestyle hair care products in the world. The line contains products to fit every hair care need and Pet Head will do the same for your pooch! The line of grooming products includes shampoos, crème rinses and sprays. Whether it's a stinky mutt who needs "Dirty Talk" shampoo or a purebred in need of pampering with "Spoil Me," Pet Head has the perfect match.

Once the pup is primped, Pet Head completes the total look with four distinct styles: "City Soul," "Punk Princess," "Biker" and "Grungy Pop." Each style includes a full doggy wardrobe, trendy accessories, fun toys, and fashionable carriers.

"The Pet Head line is a trendsetting, edgy brand that reinvents the idea of the pet business," said Steven Shweky, President of Pet Head.

About Pet Head

Pet Head, a new line licensed to Skaffles LLC by Bed Head/TIGI, is a full service line of grooming products, apparel and accessories for "cool dogs only!" Bed Head/TIGI (www.tigihaircare.com) is a full range of products to do with as you please. Bed Head/TIGI is known internationally for its funky and innovative hair care products, packaging and logo that boasts a "come as you are" attitude. With its "Feel confident. Be yourself. Create your own lifestyle" motto, Bed Head/TIGI is one of the most popular lines of lifestyle hair care products in the world. Now with Pet Head, the charisma and quality of Bed Head/TIGI products is available to canine fashionistas everywhere.

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