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Contact:
Zoe Hamburger
MWW Group
201-460-2847
zhamburger@mww.com

PET HEAD BY TIGI BED HEAD DEBUTS A LINE OF HAIRCARE PRODUCTS FOR DOGS

New York (February 14, 2008) – Pet Head, a new brand licensed to Skaffles LLC by TIGI/Bed Head, is debuting a grooming line “only for cool dogs”. Now Fido can enjoy funky and innovative products, designed by Bed Head. The line includes shampoos, crème rinses and sprays made with ingredients specially formulated for dogs to make them perfectly coifed. Whether a frisky pup is in need of a “Quickie” bath or a knotted mutt needs to go from “Furball” to fabulous, Pet Head is the answer for man’s best friend.

Pet Head products were created to suit a cool canine lifestyle and meet all their grooming needs. Each product is packaged in a bright and colorful 16 oz (480 ml) bottle. The product line includes:

- **Life’s An Itch-** skin soothing shampoo so doggies won’t scratch
- **Dirty Talk-** deodorizing shampoo to make mutts smell sweet
- **Fears for Tears-** tearless shampoo for pups who squirm in the bath
- **Quickie-** quick rinsing shampoo perfect for a pup who won’t sit still
- **Feeling Flaky-** dry & sensitive skin shampoo to add some extra moisture
- **Dry Clean-** waterless spray shampoo for puppies who are afraid to get wet
- **Furtatastic-** crème rinse for curly and long coats to be silky and smooth
- **Spoil Me-** conditioning crème rinse to give any dog an extra pampering treatment
- **Furball-** detangling spray for smooth brushing
- **Poof!-** magical deodorizing spray to blast any stench away

“We have taken the lead in the pet grooming category in offering high quality formulations that are free of parabens, petroleum derivatives, sulfates, DEA and propylene glycol,” said Steven Shweky, President of Pet Head. “Together with the edgy and eye-catching Bed Head-style packaging, this product is sure to be the industry leader.”

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About Pet Head

Pet Head, a new line licensed to Skaffles LLC by Bed Head/TIGI, is a full service line of grooming products, apparel and accessories for "cool dogs only!" Bed Head/TIGI (www.tigihaircare.com) is a full range of products to do with as you please. Bed Head/TIGI is known internationally for its funky and innovative hair care products, packaging and logo that boasts a "come as you are" attitude. With its "Feel confident. Be yourself. Create your own lifestyle" motto, Bed Head/TIGI is one of the most popular lines of lifestyle hair care products in the world. Now with Pet Head, the charisma and quality of Bed Head/TIGI products is available to canine fashionistas everywhere.

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